



S A F E R

S H O R E L I N E S



PRESENTATION OUTLINE

Main Topics

COMPANY OVERVIEW

INVOLVEMENT OPPORTUNITY

HOW TO REACH US

COMPANY OVERVIEW

WHAT IS SAFER SHORELINES? (MISSION STATEMENT)

Safer Shorelines is a Non-Profit Organisation dedicated to increasing the safety of water sports enthusiasts enjoying our shores world wide, through the encouragement of safe practices and education for all involved parties



**Get involved and make
our favourite playground
safer!**

#SaferShorelines



COMPANY OVERVIEW

Why was Safer Shorelines founded?

On July 24, 2019 I lost my daughter in a tragic accident off the coast of Croatia. Having been dedicated to the oceans all my life I promised myself to do everything I can to prevent accidents like ours from happening to anyone else, by finding ways to minimize the risks for anyone involved in watersports activities.





**Always inform yourself
about local guidelines and
regulations before entering
the open water
#SaferShorelines**



COMPANY OVERVIEW

Who will benefit from Safer Shorelines?

We will create educational material for everyone from Watersports businesses to end consumers.

Our target is to find partners worldwide to help us develop and promote country specific guidelines.

Benefits will be felt in tourism and local coastal communities

Training Organizations can provide these materials as an add on to their existing curriculums



**Always be aware of your
surroundings when
enjoying water sports
activities!**

#SaferShorelines



COMPANY OVERVIEW

How can you get involved ?

We are still growing our team and are looking for partners, sponsors, industry leaders, ambassadors and volunteers.

Safer Shorelines would appreciate donations in any form!





Always verify proper and up-to-date licencing and documentations of the watersports businesses you visit

#SaferShorelines



COMPANY OVERVIEW

Where do your donations go?

Our non-profit organisation will use your donations to develop Digital courses, create Flyers, posters and stickers to support governmental structures.

If our efforts can prevent one accident our mission is a success!

**Be considerate of your
fellow watersports
enthusiasts.**

#SaferShorelines



Involvement Opportunities

- **Management Team**
- **Development Team**
- **Sponsor**
- **Advertising and Fundraising**
- **Use in my Business**



How to Reach Us

<https://www.safershorelines.com/>

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“We all come from the sea, but we are not all of the sea. Those of us who are, we children of the tides, must return to it again and again, until the day we don't come back leaving only that which was touched along the way.”

